



January 11, 2023

Destination Groton Committee
Greg Sheldon, Chair
173 Main Street
Groton MA 01450

Greg,

Thank you for meeting with me earlier this week to discuss the Destination Groton progress. I can't believe it was two years ago that we started discussing this and I'm happy to hear about the updated efforts to promote Groton and Nashoba Valley as a regional destination. We couldn't agree more on the list of reasons for people from outside our area should visit Groton.

The Nashoba Valley Chamber of Commerce is a nonprofit business advocacy, community and economic development association committed to the support of its members' growth and success and the development of a positive economic climate. One way we do this is in partnership with the town leadership from across our region. Local businesses are a benefit to the community including provide jobs and encouraging visitors from outside the community and it is important for our businesses to have the tools needed for success.

The Nashoba Valley Chamber's signature event, Taste of Nashoba, is celebrating its 20th anniversary on March 21, 2023, at Lawrence Academy. The Taste of Nashoba boasts an annual attendance between 800-1000 from the greater region. Hosting the Taste in Groton has proven to be a benefit to growing event attendance over the years, as well as the distance folks will travel from for a high-quality experience.

We have the pleasure of an ongoing longtime partnership with the Town of Groton, and we commit to continuing to be a partner and provide support to benefit our great region together!

Sincerely,

A handwritten signature in blue ink, appearing to read "Melissa Fetterhoff".

Melissa Fetterhoff, IOM
President & CEO

cc: Mark Haddad, Town Manager, Groton
Jeff Gordon, Destination Groton, Vice chair